



Director of Development, Marketing & Communications

Location: 10 Carnforth Road, Toronto

Are you interested in joining our team in this exciting and re-energized adventure providing people with access to God's Word? The Canadian Bible Society (CBS) is looking for a dedicated Director who will be part of the Senior Management Team (SMT) and responsible for building and leading the development, marketing and communications strategy for the CBS.

The Director, DMC will lead an integrated development, marketing and communications team involving staff and volunteers and will work collaboratively with the Board of Governors (BoG), SMT, Regional Councils / District Boards, churches and partners to create and implement key strategies.

Responsibilities:

- Create and implement a fundraising plan involving individual donors, businesses, government and foundations in the cultivation, solicitation, and stewardship of: direct mail, major gift, legacy, corporate and foundation donations including in-kind donations; grant applications and special events.
- Create successful marketing initiatives that lead to future measurable increased engagement and revenue generation;
- Lead communications strategies to educate constituents, cultivate their support and provide strong public relations.
- Effectively utilizing internal and external print and electronic media including the management of the Society's internal and external websites and social media.
- Provide internal training resources encouraging and promoting a fundraising culture within CBS;
- Work collaboratively with internal departments such as human resources on brand recognition and effective communications with staff and volunteers;
- Participate with the SMT including work on special projects;

Requirements:

- A demonstrated multi-year track record of success in a relevant role, for example as a development, marketing and communication's executive with a non-profit organization;
- A university degree, preferably a master's degree, in business, non-profit management, fundraising, marketing and / or communications;



Canadian Bible Society Société biblique canadienne

- Demonstrated experience using development, marketing and communications skills to take an organization beyond the status quo;
- Strong communicator with an ability to effectively communicate in English. Fluency in French also preferred;
- Developed and managed successful teams;
- Self-confident while still being humble and authentic;
- Self-motivated, self-starter, proactive, determined, demonstrates management courage;
- Resilient, ability to not let adverse conditions negatively impact leadership;
- Promotes culture of integrity, values driven;
- Willingness to travel nationally and occasionally internationally.

To Apply:

If you are interested in joining our growing team at this exciting time, please forward your CV along with a cover letter in detailing your interest in this position and the Canadian Bible Society, to humanresources@biblesociety.ca by **October 12th 2018**.

Qualified candidates must be able to demonstrate a commitment to the core values and mission of the CBS. All offers of employment will be conditional upon the successful completion of reference checks, credit check and Police background check.